

GEORGIA INSTITUTE OF TECHNOLOGY
WOMEN'S LEADERSHIP CONFERENCE

2008 Sponsorship Packet

November 7th and 8th, 2008

cyberbuzz.gatech.edu/wlc



Redefine.
Redesign.
Dare to evolve.

WLC2008



**Georgia Institute
of Technology**

Support a Legacy of Leadership

From the time the first two female students were admitted in 1952, women have established a legacy of leadership at the Georgia Institute of Technology. Since 1998, this legacy has included the annual Women's Leadership Conference (WLC), which attracts hundreds of female students, alumnae, and community members every year.



Students in front of Tech Tower in 1952

Official Mission Statement: To inspire and prepare the women of Georgia Tech to become equal partners in the leadership of our professions, communities, and society.



2007 WLC Committee

Goals:

The student planning committee focuses on the following goals as they organize the 2008 Women's Leadership Conference:

Develop emerging leaders on the Georgia Tech campus

Strengthen relationships between women of diverse backgrounds

Educate the community about women's issues

Provide women with the necessary resources to assume leadership roles beyond Georgia Tech

By the Numbers:

1998 The year the WLC was established at Georgia Tech

372 Attended 2007 WLC Conference

31 The percent of 2007 entering freshmen females to Georgia Tech

15 The number of student female leaders planning the 2008 conference

12 Celebrating the 12th WLC at Georgia Tech

3 The number of keynote speakers at WLC

1000 Scholarship amount awarded to Women of Distinction

Daring to Evolve

The first Georgia Tech Women's Leadership Conference was held in 1998 as a means to celebrate, recognize, and better emulate the strong leadership exhibited by women of the Georgia Tech community.

The conference attracts approximately 350 college and professional women, who have sought to become leaders in the classroom and in the boardroom, as well as in the communities in which they reside. The two-day conference offers fifteen workshops, three keynote speakers, and an opportunity to network and connect with women from various background and communities.



Saturday Luncheon

We are proud to celebrate another year of the Women's Leadership Conference on Nov. 7-8, 2008! This year's theme will focus on redefining the role of women leaders as innovators and equal partners in today's wired world be it the household, profession or community. Workshops on diverse topics will strengthen the purpose of the conference to provide leadership techniques to the participants.



Karishma Jiva, 2007 WLC Chair

This packet serves as an introduction to the Women's Leadership Conference and its various components. We sincerely hope your organization will consider sponsoring this conference as we endeavor to educate and inspire the future leaders of your business community.



Corporate Representatives at the Networking Fair

Exceptional Speakers + Workshops

Speakers

Top professionals have inspired and motivated young women to use their talents and abilities to shape their own definitions of a woman in today's world. Many of Georgia Tech's alumnae have returned to share their personal views on life. At the Friday evening reception, Tech alumni illustrate their progress post-graduation in industry, government, or academia fields while balancing their personal lives.



Past Keynote Speaker

- Past speakers included:
- Jan Davis, NASA astronaut
 - Cathy O'Dowd, the first woman to climb Mount Everest twice
 - Carol Lin, CNN anchor
 - Nadia Bilchik, author of "The Little Book of Big Networking Ideas"
 - Celia Ruiz Tomlinson, President and CEO of Rhombus Inc. , an engineering firm

Workshops

A host of workshops are offered on the second day of the conference. These interactive presentations cover topics of professional and personal development. The presenters come from a variety of backgrounds, many joining the event through our corporate sponsors.



Audience listening to the workshop speaker
Kalpana Murthy

2007 workshops included:

"Mentoring Makes the Difference"
with Beverky Seay, SAIC

"Creating an Adventure for Your Next Phase of Life"
with Peggy Titus-Hall, People Growth, LLC

"Vibrant Relationships: Balancing I and We"
with Amy Stalzer and Dr. Jennifer Gonyea

"Entrepreneurial Insights"
with Kathleen Kurre, School of Management

Women of Distinction + Networking Opportunities

Awards

Each year, the conference honors five outstanding women who demonstrate exemplary leadership abilities, on the Georgia Tech campus and beyond, with our Women of Distinction Awards in the following categories: undergraduate student, graduate student, faculty member, staff member, and alumna.

Undergraduate and graduate student award recipients receive a \$1000 scholarship. Principal and gold sponsors will have the option of sponsoring these awards.



Award recipients at the Women of Distinction banquet



Students and corporate representatives at the Networking Fair

Networking Fair

In 2005, the conference held its first networking fair with sponsors such as Science Applications International (SAIC), General Electric, Procter and Gamble, and the Georgia Tech MBA Program.

This opportunity mutually benefits Georgia Tech women and our sponsors. Students and alumnae are offered one-on-one contact with representatives from prestigious companies within an encouraging atmosphere. This session also represents an important recruitment opportunity for sponsors to directly connect with Georgia Tech's finest female leaders from a variety of engineering, science, business, and liberal arts disciplines.

In 2008, we look forward to a significant increase in sponsor participation. Establishing this event as a focal point of our conference is one of the planning committee's long-term goals.

For additional information, please visit our website:
<http://cyberbuzz.gatech.edu/wlc>

Glowing Remarks

In March 2007, WLC was recognized as 2007 Georgia Tech "Best Practice" Organization.

Comment from Past Participants:

- I did not expect such a professional conference! The topics discussed here are better than those at professional business conferences!
- This conference is vital to establishing networks among Georgia Tech women.
- The workshops have been surprisingly (and pleasantly) relevant and applicable to my current challenges.
- This conference rejuvenates me every year!
- I love the feeling of empowerment and women togetherness.
- All speakers are very inspirational. The experiences and stories they shared will help me make decisions in the future.
- I've gained insight about how to continue community involvement and how to be active outside of my career.
- Felt like every speaker was reading my mind!

2007 WLC Stats

- 372 2007 WLC attendants.
- 4/5 rating of 2007 keynote speaker
- 97% recommend the conference to others
- 85% met or exceeded expectations of the conference
- 91% intend to attend next year's conference
- 85% found the conference very beneficial
- 73% workshops relevant to their education, career, and life

Mark your calendar for the
2008 Women's Leadership Conference!

WHEN: **November 7-8, 2008**

WHERE: **Georgia Tech**

WHY: Not to miss 3 keynote speakers, 18 workshops, and the many opportunities to connect with students and professionals!



Volunteers for the 2007 WLC

Without the generous support of our sponsors,
the conference could not continue its growing success.

Sponsorship Information

Partner Level \$5,000

- ☒ Establishment of continuous relationship with the Georgia Tech Women's Resource Center, which includes facilitation of campus information, recruitment prospects, and networking opportunities with the Georgia Tech community
- ☒ Conference event named in recognition of the first three partner sponsors
- ☒ Invitation to send a workshop speaker in consultation with the Workshops Chair*
- ☒ Opportunity to send representatives or set up a Company Table for the Networking Fair
- ☒ Full-page advertisement in WLC program (6 ¾" x 8 ¾")
- ☒ Electronic copy of Resume Book
- ☒ Conference admission for up to 10 guests
- ☒ Additional sponsorship option to provide a \$1000 scholarship for undergraduate or graduate award recipients (not major specific)*

Principal Level \$2,500

- ☒ Invitation to send a workshop speaker in consultation with the Workshops Chair*
- ☒ Opportunity to send representatives or set up a Company Table for the Networking Fair
- ☒ Full-page advertisement in WLC program (6 ¾" x 8 ¾")
- ☒ Electronic copy of Resume Book
- ☒ Conference admission for up to 6 guests
- ☒ Additional sponsorship option to provide a \$1000 scholarship for undergraduate or graduate award recipients (not major specific)*

Gold Level \$1,000

- ☒ Opportunity to send representatives or set up a Company Table for the Networking Fair
- ☒ Half-page advertisement in WLC program (6 ¾" x 4 ¼")
- ☒ Electronic copy of Resume Book
- ☒ Conference admission for up to 4 guests

Silver Level \$500

- ☒ Opportunity to send representatives or set up a Company Table for the Networking Fair
- ☒ Quarter-page advertisement in WLC program (3 ¼" x 4 ¼")
- ☒ Electronic copy of Résumé Book
- ☒ Conference admission for up to 2 guests

Bronze Level \$250

- ☒ Invitation to send representatives to Networking Fair
- ☒ Company name listed in WLC program
- ☒ Electronic copy of Resume Book
- ☒ Conference admission for up to 2 guests

*If sponsorship is confirmed by August 17, 2008

Sponsor Information

Date: _____
Company Name: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Ext: _____ Fax: _____
Email Address: _____

Sponsorship Level

- Partner \$5,000 10 guest admissions
 - +\$1000 Scholarship to Sponsor an Award Recipient (optional)
- Principal \$2,500 6 guest admissions
 - +\$1000 Scholarship to Sponsor an Award Recipient (optional)
- Gold \$1,000 4 guest admissions
- Silver \$500 2 guest admissions
- Bronze \$250 2 guest admissions

Payment Information

- Checks: All donations are payable to "GT Foundation" with "WLC" written in the memo line. Postal address:

Women's Leadership Conference
Women's Resource Center
Georgia Institute of Technology
Atlanta, Georgia 30332-0285

- Internal Transfers from GT departments must be made to 6416852 WLC Fund.

Internal Transfer Date Requested: _____

Funding Transferred From: _____ (account #)

Please note that all donations to WLC are tax deductible (Tax ID# 58-600-2023).

Contact

Please direct your inquiries or concerns to the WLC Finance Chair, Rakshita Agrawal, or the WLC Advisor, Yvette Upton.

Rakshita Agrawal
2008 WLC Finance Chair
rakshita.agrawal@chbe.gatech.edu
(404) 421-9312

Yvette Upton
Advisor, Women's Resource Center
yvette.upton@vpss.gatech.edu
(404) 385-1563